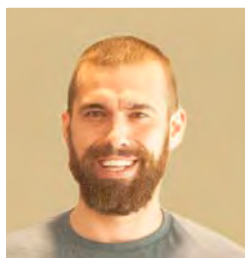


BCIT STUDENT ASSOCIATION

2014 / 2015
ANNUAL REPORT

"DRIVING THE STRATEGIC ROAD"

2014 / 2015 BCITSA STUDENT EXECUTIVES



**BRADLEY
LINDSAY**

VICE PRESIDENT,
CAMPUS LIFE



**ALLEN
DEPA**

VICE PRESIDENT,
FINANCE &
ADMINISTRATION



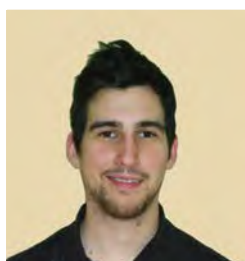
**TYRA
BERMUDEZ**

VICE PRESIDENT,
EXTERNAL



**EVAN
FINDLAY**

VICE PRESIDENT,
STUDENT AFFAIRS



**JOSEPH
PROPHET**

CHAIR, SCHOOL OF
BUSINESS



**JAMIE
HAAKONS**

CHAIR, SCHOOL OF
ENERGY



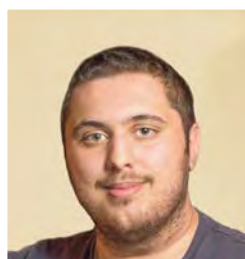
**AMANDA
DING**

CHAIR, SCHOOL OF
HEALTH SCIENCES



**DANIEL
SUMANO**

CHAIR, AEROSPACE
CAMPUS



**NAV
BHATTI**

CHAIR, SCHOOL OF
COMPUTING &
ACADEMIC STUDIES



**TONY
ATKINS**

CHAIR, SCHOOL OF
TRANSPORTATION, CONSTRUCTION
& THE ENVIRONMENT



**EMILIO
DA SILVA**

CHAIR, DOWNTOWN
CAMPUS



message from the president

**Dylan
Smith**

This past year we saw tremendous growth at the BCIT Student Association. Many exciting changes took place, of which I was lucky enough to be a part. From TEDxBCIT, to External Advocacy, and everything in between, the SA made great strides in enhancing student life.

Perhaps the most significant change was our March referendum. With a successful 'Yes' vote and the support of students, we put in motion an ambitious plan to refresh some of our spaces and increase our breadth of services. These plans include: the addition of both internal and external advocacy staff, the creation of a centre for entrepreneurship, a much-needed makeover of the pub, plus the addition of two new Student Executive positions. The new positions for Chairs of Annacis Island and Marine Campus will go a long way in helping the Student Association better provide services to the students of the satellite campuses. Having the voices of all satellite campuses represented on the Board and at Council will ensure that we take a well-rounded approach to enhancing student life for BCIT students.

In addition to the Referendum, the SA was instrumental in bringing the first ever TEDx event to BCIT. Driven by Student Executives

with tremendous support from BCITSA staff, TEDxBCIT hosted just under 100 students, staff and community members together in the hangar at the Aerospace campus, to take in a jam-packed day of inspiring speakers and thought-provoking talks. The event was a roaring success and we are excited to be bringing it back for a second year. While not as newsworthy as a referendum or TEDxBCIT, but equally as important to students; 2014/15 also saw the renegotiation of the student Health and Dental plan for the next five years.

***"We were able to
achieve a remarkable
amount in just
one year."***

2014/2015 represented the first full year under the five-year strategic plan for the Student Association and we certainly hit the

ground running. Riding the same wave of momentum generated by the Career Services referendum in 2013/2014, we were able to achieve a remarkable amount in just one year. I was incredibly humbled to have been a part of it all during such an exciting time and I am extremely excited that I get to be a part of it all for another year. If the last two years have been any indication, 2015/2016 will be another amazing year for the BCIT Student Association and the students of BCIT. I cannot wait to see what it holds.

message from the director

**Caroline
Gagnon**

***“There is a vibe
in the air that
is inspiring our
staff to propel
the SA to new
heights.”***

The 2014/15 fiscal year was one of planning and execution as we work towards the objectives set out in our Strategic Plan. This past year was a concerted effort from all departments. Many of our objectives started to take shape. Though we are well aware that some of these objectives may take years to finalize, this year was the foundation for years to come. We set the wheels in motion, while our team remained committed to the high level of service that we have come to be known for.

In line with our strategic road map that will see us realize our 2014-2019 strategic plan through to completion, one of the big focuses this year was to hold and pass another referendum which allows for increased student fees to help drive the student agenda forward. The ultimate goal is to provide increased services to all Full- and Part-Time students across all five BCIT campuses. Though this referendum may have been perceived audacious by some, it simply demonstrates that students are interested in receiving services that will enhance their experience while at BCIT.

Upon a successful ‘Yes’ vote, planning immediately commenced for both the physical construction and proposed renovations, as well as looking to fill newly approved roles

such as our Government Relations Strategist to ensure that we are better able to advocate for BCIT students on the governmental scene.

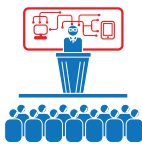
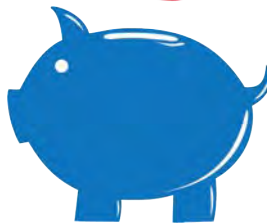
In January 2015, we hit the ground running based off of the successful results of the 2013/14 referendum. With plans that were previously laid, construction of the new entrance to the 3rd floor of SE2 was underway, representing another step in our capital improvement. This renovation phase allowed the addition of square footage which we desperately needed, representing another piece to the renewal of the BCIT Student Association Centre.

Upon reflection, last year had many challenges that were overcome and opportunities that were seized. All of this would not have been possible without the vision of our Board of Directors, Student Executives and Councillors who continue to bring a fresh outlook to the BCIT experience. Their commitment to improve the status quo, and their drive to make it happen, are commendable. There is a vibe in the air that is inspiring our staff to propel the SA to new heights, setting the stage for a great 2015/16 year.

The SA would not be what it is, if it was not for the daily efforts of our staff and our Board of Directors. Through all of the changes and growth, their focus continues to shine on providing increased benefit for the students of BCIT.

BCITSA REFERENDUM VOTE YES!

EXPAND. EXPERIENCE.



TED^xBCIT
x = independently organized TED event



Driving the Strategic Road.

overview



The 2014/15 academic year saw a great deal of activity within the SA on all fronts. The pub, retail outlets, print shop and career and student services all experienced updates and continue to work toward achieving the goals set out in the Strategic Vision planned for completion in 2019.

After a successful referendum in the 2013/14 academic, several actionable items were addressed right away. The new Career Services office opened its doors in September 2014. A central tenet of our Career Services development plan was to bridge the gap between industry and the students of BCIT.

January 2015 saw a newly launched Career Services website, including the Career Track online management system which brings students and employers together for networking, recruiting and employer information sessions. A solid foundation was laid under the guidance of our Student and Career Services Manager, and her team of four highly skilled Career Specialists; working diligently to invite recruiters and HR personnel to engage with our students.

The Career Services department saw incredible growth across all facets of their programming, and also expanded to include support for DTC, ATC and AIC students and alumni, in the form of drop-in sessions, speaker series and a variety of workshops. Growth was seen in all programs, such as Peak Leadership, which accepted 104 students into the program, with a successful completion rate of over 70%, as 72 students finished the program – a record for the program.

Student lounges were top of mind last year as well as several key developments, including renovations across all of the existing lounges. Work began on the ATC lounge, and the proposals were accepted for a lounge at BMC and a patio upgrade at NE1 building at Burnaby Campus.

On the Human Resources side of things, our organization continues to thrive and grow. Our 2014/15 fiscal year saw the SA peak at 86 employees, with no signs of slowing down! It's generally true that growth is a good thing, and having said that, we remain vigilant in our focus on ensuring that the SA does not lose its culture or 'family' feeling as our numbers swell.

Our retail operations saw some positive changes and upgrades throughout the year. A great deal of effort was put into both the branding and merchandising aspects of the business. Phase 1 of the project included a rebranding of the exterior of all The Stand stores. The rebranding project is well underway, and will continue into the next fiscal year. As well, an emphasis was placed on further enhancing the selection of products available in the Stand Stores, including a collaborative effort with Professor Mugs Pub.

"We remain vigilant in our focus on ensuring that the SA does not lose its culture or 'family' feeling."

The pub kitchen staff continue to support the growing demand of freshly made sandwiches and soups through a collaborative effort with The Stand stores. The trend last year was the daily selling out of the pub fare offered in the stores; a key indicator in the resource and staffing planning for the 2015/16 year.

The pub continues to draw in students, staff and faculty alike to enjoy camaraderie, food

highlights

and libations as a retreat from the busy life at BCIT. In recognizing consumer trends, the 2014/15 fiscal year was one of healthier options on the menu, and local craft beers on tap, leading to an increase in draught beer sold. Last year, 68 brave souls attempted the Sasquatch XXXL burger challenge, with less than a dozen completing the challenge successfully; this continues to be a great attraction for students.

There was a concerted effort to drive awareness and usage of the Student Health Plan administered by the SA, and some solid groundwork was laid which will continue to be developed upon. Both the Dental Hygiene and Orthotics programs at the Burnaby campus saw continued usage; these programs are administered through the SA in an effort to provide beneficial services to students. In May of 2015 we ran our first Student Health Plan Satisfaction Survey, with responses from students across all five campuses. This survey will be sent out annually to gauge the students' view of our health plan offerings and to see where we may be able to improve or evolve our plan.

On our events side of the business, more diversity of content and venues defined SA events this past year, and we succeeded in serving a wider demographic of BCIT students than ever before.

International students devoured over 300 hot dogs and snapped candid Instagram images during Orientation which was followed up by a hilarious and packed Council Chambers event called "Canada Party, Eh?" The pub saw rapturous crowds

for new events like The Canadian Tuxedo Party plus classics like the Beach Party and Jack of Trades. We even had a ball pit highlighting our mental health week Speak Up Speak out, and an unforgettable Fashion Walk-Off at Froshfest in Campus Square.

Even our Career Service department hopped on the event bandwagon, executing very successful Technology Industry Day and Aerospace Industry events.

Night events in Burnaby and Richmond respectively, garnered rave reviews from students and vendors alike. The Great Hall mimicked a Rodeo Drive studio in two wildly popular Free Headshots Sessions, among many other well-attended events, workshops and speaker series.

The BCITSA Childcare Centre continues to thrive as well. The 2014/15 year saw the center operating at full capacity, with enrolment priority given to the children of BCIT students. We continue to develop the programming and curriculum, ensuring a positive, stimulating, and safe experience.

Last year saw the SA bring printing of the *LINK* magazine in-house via Campus Print & Copy, and our publications department has never looked better; the magazine continues to improve month after month. The print shop continues to push new products and services, such as our business card program, with great success.

The Marketing and Communications team had some turnover in the leadership of their team, but in true SA fashion, they continued to shine and executed various successful events, campaigns, an election and a referendum to name a few items, and attract sponsorships from such companies as Destination Auto and ASTTBC.

"We succeeded in serving a wider demographic of BCIT students than ever before."

The 2014/15 academic year also saw the passing of another referendum; the goal of which was to generate additional operational and capital funds. Upon receiving a 'Yes' vote, funds were allocated to such future projects as:

- Much-needed renovation of Professor Mugs Pub. (expected Summer 2016)
- Career and Student Resource Centre to include entrepreneurship programming.
- Redesign of the Campus Bookstore & merger with Geared Up.
- Renovation of BCITSA 3rd floor offices. (expected Summer 2016)
- Hiring of a Government Relations Strategist.
- Addition of a Part-Time Advocate.
- Additional Student Representation through 2 new 'Chair' positions at BMC & AIC Campuses.
- IT upgrades within the SA.

On March 27th, 2015, the referendum received a popular 'Yes' vote, and planning was immediately underway. The projects are ambitious, but the impact to individual students is very reasonable. A breakdown of the fee structure increase following the referendum is as follows:

Category of Student	2015
All Full-Time day (Technology)	\$25.00 / term
All Full-Time day (Trades, Apprentices & Industry Services)	\$1.43 / week
All Part-Time Day (Technology)	\$0.83 / credit
All Part-Time evening (CE courses)	\$3.57 / course
All Co-op Technology Students	\$12.50 / term
Trades Co-op	\$0.71 / week
Distance Education Students	\$1.79 / course

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PROFESSIONALS



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In addition to soliciting additional funding for the development of the aforementioned programming and infrastructure, the SA remains committed to assisting students with financial aid. The 2014/15 academic year saw over \$35,000 in financial aid going directly to students through a combination of awards, bursaries and sponsorships.

The SA positioned itself for a big step forward with the passing of the referendum and ensuing planning that followed. We are well-positioned to grow and continue to meet the demands of our students without sacrificing the quality of service or breadth of programming offered. 2015/16 is sure to see many successes built upon the momentum of 2014/15.



Driving the Strategic Road.

SUMMARY STATEMENT OF FINANCIAL POSITION AS AT MAY 31, 2015		2015	2014
ASSETS			
Cash and other current assets		\$ 2,210,638	\$ 1,944,626
Capital assets, net of depreciation		1,668,817	1,845,717
Assets under construction		417,337	39,730
Deferred charges		121,128	134,504
Prepaid rent		1,927,586	2,130,490
		<u>\$ 6,345,506</u>	<u>\$ 6,095,067</u>
LIABILITIES			
Current liabilities		\$ 1,285,075	\$ 1,109,491
Long term debt		1,625,726	1,731,329
		<u>2,910,801</u>	<u>2,840,820</u>
NET ASSETS, BY FUND BALANCES			
INTERNALLY RESTRICTED			
Capital Levy Fund		178,616	110,187
Medical Insurance fund		599,669	598,160
		<u>778,285</u>	<u>708,347</u>
UNRESTRICTED		<u>2,656,420</u>	<u>2,545,900</u>
		<u>3,434,705</u>	<u>3,254,247</u>
		<u>\$ 6,345,506</u>	<u>\$ 6,095,067</u>

The financial information above has been compiled by the management of the Student Association of BCIT (BCITSA) and summarizes financial information from the audited Financial Statements for the year ended May 31, 2015. The BCITSA appointed auditors, Smythe LLP, CPA audited the Financial statements which were approved by the members at large at the annual general meeting held on November 16, 2015. The reader is cautioned that the summary financial statements may not fully suit the needs of the reader and for more details the reader should review the full Financial Statements with the explanatory notes which can be found at www.bcitsa.ca.

SUMMARY STATEMENT OF OPERATIONS FOR THE YEAR ENDED MAY 31, 2015	2015	2014
STUDENT MEDICAL INSURANCE FUND Student medical fees collected Medical insurance premiums paid Expenses - wages, rent, G&A EXCESS OF REVENUES OVER EXPENSES	\$ 1,559,396 (1,385,185) (172,702) \$ 1,509	\$ 1,575,941 (1,384,001) (111,179) \$ 80,761
CAPITAL LEVY FUND Capital levy collected for student spaces Student spaces expenditures EXCESS OF REVENUES OVER EXPENSES	\$ 131,150 (62,721) \$ 68,429	\$ 100,201 (58,976) \$ 41,225
OPERATING FUND Business Revenues - Retail and Pub Cost of sales Expenses - wages, rent, G&A, amortization NET BUSINESS SURPLUS/(DEFICIT) OTHER REVENUES Student fees collected Capital levy collected - SE2 expansion Childcare revenues Other various revenues Clubs - membership fees, fundraising, miscellaneous TOTAL NET REVENUES	\$ 2,843,223 (1,437,544) (1,480,750) (75,071) 2,170,553 288,530 278,283 455,496 149,621 3,342,483 3,267,412	\$ 2,729,127 (1,362,986) (1,294,988) 71,153 1,341,277 220,442 237,652 466,023 142,051 2,407,445 2,478,598
EXPENSES Program delivery - Advocacy & Student services Program delivery - Career services Program delivery - Childcare Student governance Administration Club expenses Operational subtotal (Loss) on asset disposals EXCESS/(DEFICIT) OF REVENUES OVER EXPENSES	552,527 248,785 296,726 237,015 1,646,026 160,479 3,141,558 125,854 (15,334) \$ 110,520	540,235 275,260 261,225 1,418,530 140,758 2,636,008 (157,410) (6,781) \$ (164,191)
EXCESS/(DEFICIENCY) OF REVENUE OVER EXPENSES	\$ 180,458	\$ (42,205)

