

12.1 Call to Order

12.2 Territory Acknowledgement

12.3 Acceptance of the Agenda

12.4 Acceptance of the Minutes:

12.4.1 Council Minutes: March 16, 2026

12.5 Old Business – None

12.6 New Business:

12.6.1 Event Department Annual Planning

- *Shaleeta H. & Kirk I.*

12.7 Reports:

12.7.1 Executive Directors' Report

- *Roland G. & Sameer I.*

12.7.2 Executive Updates

- *Executives*

12.8 Open Forum

12.9 Adjournment

**Monday, March 30, 2026
Council Chambers**

Executives: Cora Bell – President
Adam Matthews-Kott – VP, Finance & Administration
Andrew Maxwell – Interim VP, Student Experience
Shervin Laghaie – VP, External
Huy Tuan Tran – VP, Equity and Sustainability
Ethan Van Dyk – Chair, School of Business & Media
Abdul Aziz Ansari – Chair, School of Transportation, Construction, & the Environment
Ja Mu Ku – Chair, School of Health Sciences
Nina Lu – Chair, School of Energy
Polina Omelyantseva – Chair, School of Computing & Academic Studies
Elena Jou Luo – Chair, Downtown Campus
Marisa Price – Chair, Specialized Transport Campuses

Councillors: Kurt McCormack, Sukhi Dhindsa, Jody Xu, Myre Kyra Pagtakhan, Grina Sumal, Adam Fortin, Erik Aloyan, Miukee Yip, Anita Huang, Eisha Mumtaz, Andy Ries, Taiyo Hara, Ninorah Mendes, Avra Parent, Danny Yoo, Kelly Nguyen, Arman Chinai, Lacie Turner, Aarshdeep Vandal, Janek Basi, Emma Ordon, Van Luu, Rodrigo Sanchez, Simone Chiang, Savanna Hamilton, Hannah Trimble

Staff: Roland Gagel – Director of Finance; Co-Executive Director
Sameer Ismail – Senior Advisor, Strategic Policy; Co-Executive Director
Adam Beggs – Executive Assistant & Board Liaison

Regrets (E.): None

Regrets (C.): Jessie Grewal, Shub Sohal, Magda Kalmar, Michael McKay, Sean O'Donaghey

Guests: None

12.1 Call to Order

The Chair, Cora Bell, calls the meeting to order at 17:33 (35 voting members).

12.2 Territory Acknowledgement

The VP, Finance & Administration acknowledges the territory on which the meeting is held.

Monday, March 30, 2026
Council Chambers

12.3 Acceptance of the Agenda

Motion:

Be it resolved that the agenda be accepted as distributed.

Moved by: Marisa Price

Seconded by: Ja Mu Ku

Unanimous

CARRIED

12.4 Acceptance of the Minutes:

12.4.1 Council Minutes: March 16, 2026

Motion:

Be it resolved that the Council minutes from March 16, 2026, be accepted as distributed.

Moved by: Huy Tuan Tran

Seconded by: Ja Mu Ku

Unanimous

CARRIED

12.5 Old Business – None

12.6 New Business:

12.6.1 Event Department Annual Planning

- Shaleeta H. & Kirk I.

See attached.

Discussion:

- The following recommendations and suggestions were made to improve Association events:
 - Students support the shift in focus to the large events.
 - Unique activities such as mechanical bull riding or jousting are popular.
 - Large-scale daytime events are easy for drop-in fun.
 - Students are more available and interested in attending events later in the week. Events should be scheduled earlier in the academic term due to the increasing workloads as the term progresses.
 - Thursdays and Fridays are best for after-school events. Class end times vary, but the majority finish at 17:30. Events after school on Mondays and Tuesdays are less likely to work with students' schedules.

**Monday, March 30, 2026
Council Chambers**

- Additional financial support or gifts-in-kind for club events.
 - Increase Association collaboration with student-run events.
- When promoting events, clearly define the purpose, such as socializing, destressing, etc.
- Social events for students to make friends can be done through competitions and team-based activities at events.
- Students are excited by the scavenger hunt and other activities that can be completed at their own convenience.
- Mature students prefer pub events such as sports watch parties or trivia.
- Items to take away from events create a memorable experience for participants.
- Students value prizes or giveaways that are:
 - Unique, such as custom hoodies.
 - Tech, such as a Switch 2 or headphones.
 - Gift cards to essential retailers, such as grocery stores, drug stores, or clothing stores.
 - Experiences, such as sports tickets.

Ninorah Mendes – Councillor joined the meeting at 17:45 (36 voting members).

Aarshdeep Vandal – Councillor joined the meeting at 18:10 (37 voting members).

Eisha Mumtaz – Councillors joined the meeting at 18:25 (38 voting members).

12.7 Reports:

12.7.1 Executive Directors' Report

- Roland G. & Sameer I.

The Co-Executive Directors provided a written report, see attached.

Discussion:

- A detailed cost breakdown, including labour, for the Retail and Food Services departments was requested for the following meeting.
- Feedback was provided on the latest LINK issue to include more promotion of Set Reps within the leadership pipeline.

12.7.2 Executives' Updates

- Executives

The Executives provided written reports, see attached.

Ja Mu Ku – Chair, School of Health Sciences

- Facilitated Set Rep meeting on March 25, 2026.

**Monday, March 30, 2026
Council Chambers**

Adam Matthews-Kott – VP, Finance & Administration

- The Skillfully Responding to Distress course registration is filled and now waitlisting.

Nina Lu – Chair, School of Energy

- Attended RC Classic event.

Polina Omelyantseva – Chair, School of Computing & Academic Studies

- Introduced new Councillor, Arman Chinai.

12.8 Open Forum

Joseph Yuruk – Member

Inquired about implementation timeline for procedure to require Open Forum be held at every meeting despite time constraints. – The Association is still developing this and will not be ready before the end of the fiscal year.

12.9 Meeting Adjournment

The meeting adjourned at 19:07.

Minutes Recorded by

Adam Beggs

Approved by Council on:

April 13, 2026

INFORMATION NOTE

March 26, 2026

- PREPARED FOR:** BCITSA Council
- PREPARED BY:** Shaleeta Harrison – Director, Engagement
Kirk Iverson – Manager, Events
- ISSUE:** Event Department Annual Planning

SUMMARY:

This note seeks Council's input on the planning of Event Department activities for the 2026-2027 academic year.

The Event Department has recently been formalized thanks to a successful referendum. We're looking to adjust our annual plans based on student feedback, and are looking first to Council, a large group of engaged students to provide their perspective. Several other initiatives will gather student perspectives (Engagement Forum, Annual Survey, Internal Planning) before the events calendar is finalized.

DETAILS:

The goal of this note is to receive feedback from Council regarding the Events portfolio as we begin to plan the next year. For additional context, we'll provide a list of challenges, questions, and student feedback that Councillors may consider when preparing a response:

- **Event Impact & Frequency:** Some students have suggested we have slightly fewer events, but make each of them higher impact. We'd like clarity on what this means to you.
 - *What makes an event impactful to you?*
 - *Think of an event you've attended; how would you suggest it be elevated or improved?*
- **Event Prizing:** Prizing is an important part of some events (door prizes, raffles, contests, etc.), but we want to hear about what prizes you would want to win.
 - *Aside from cash or gift cards, what prizes would resonate with you?*

- **Event Connection:** Students say they're looking to connect with others and build a community on campus, but events that foster connection have lower attendance.
 - *What kind of event would you attend to meet new people?*
 - *How do you want to connect with other students on campus?*
 - *Is meeting new people important to you at events?*
- **Multi-Day Events:** We're considering adding a new type of event, one that isn't tied to a date or place (scavenger hunts, ongoing competitions, etc.)
 - *Do you have ideas for these kinds of events and activities?*
- **Event Timing:** The events team usually holds events between 11am and 2pm. Events held in the evening are requested, but tend to get low attendance.
 - *What time would be best for you to attend an event?*
 - *What would encourage you to attend an evening event?*
- **Event Ideas:** We've tested a variety of events this year (movie nights, game nights, karaoke, crafting, etc). Do you have any ideas or suggestions that we may not have considered?

Executive Directors' Report for Council Meeting – March 30, 2026

Executive Directors/Director of Finance/Organizational activities of note

- Director of Engagement for Maternity leave has been hired and will start March 30, today.
- 2 days of mediation with the Union representatives of the Bargaining unit took place, progress was made.

Engagement Group

Events:

- Annual Planning (26-27) - Meeting with various internal departments to lock in dates for internally partnered events (Habitat Pub, Career Services, Retail Services, Wellbeing, etc.).
- The **Engagement Forum** - tentatively scheduled for Wednesday, May 5, in Council Chambers. The format will be a series of roundtable discussions focused on key areas that relate to Events, Marketing, and Publications, with a focus this year on Events. Registration will open in mid-April, and all students will be welcome. There will be refreshments provided.
- Events also accept event suggestions on the [Event Calendar](#) page.
- The **Spring Thing** (Outdoor Carnival April 21-22)
 - Activities for this outdoor carnival have been finalized, with rentals and booking contracts being signed this week. A detailed map and safety plan has been submitted to BCIT Security for final approval. Each day offers different activities and a selection of free snacks.

Marketing & Communications

- Elections Campaign
 - Nominations have concluded, and all “vote” materials are out including posters, digital screens, social ads, posts on the learning hub, and more.
- Annual Planning (26-27)
 - Marketing & Communications has been focused on detailed meetings with all internal teams (Food Services, Retail Services, Student Services, Events, etc.) to review changes and updates for next year.
- The **Spring Thing (Outdoor Carnival April 21-22)**
 - Branding for The Spring Thing has been finalized, and materials are being created now. We'll be finalizing the timing and plans for materials this week.
- Other Projects & Campaigns
 - Events Calendar has new categories and has been combined with Student Services
 - The Massage Lounge has been rebranded to remove the slightly appropriative elements of the previous name and to appeal more to a modern audience

Publications:

- Link Magazine
 - Leadership issue is out now (32 pages, 11 student contributors)
 - Summer issue is in production (36 pages, 13 student contributors)
 - Link Awards (Silver Pen | Golden Easel): nominations open mid-April, close mid-May
 - Student staff contracts end in late May; recruitment begins early June for July start:
 - 2 Student Writers/Editors
 - 1 Publications Assistant
 - Design roles available to contributors
 - MagsBC internship grant completed: \$6,300 payment expected late March–early April
 - Will reapply to offer internship to a new writer for 2026-27
 - Currently exploring additional grant funding opportunities for 2026-27
- Student Agenda
 - Student designer hired for front and back cover artwork
 - CU ads, our partner organization, has begun selling ad space to offset expenses
 - MCRL Printing contract signed and the deposit has been paid
 - We will submit files by May 8, and delivery is expected to us in mid-August

Student Services

Advocacy:

- Case Information:
 - Mar 11-24 (2 weeks):
 - Number of new cases opened: 17
 - Total number of open cases on Mar 24: 28
 - Number of walk-in cases: 5
 - Primary reasons for requesting support (new cases): Academic Issue/Appeal, Program/Content Complaint, Policy/Procedure/Process Question.
- Activities and Events:
 - Services promotions: Advocacy promoted services through tabling at the Burnaby campus on Mar 16 reaching 24 students and Mar 24 reaching 33 students.

Entrepreneurship & Leadership

- **Annual Awards:** Applications are now open! There are five award categories, including two new awards that we are launching this year: the Construction Leadership Award by Axiom Builders, and the SA Volunteer Award. The deadline to apply is April 20.
- **Student Work Experience Program:** We are collaborating with the Engagement team to get the SWEP students (peer-to-peer promotions) trained and ready to start tabling. These two students

will be promoting the Student Initiative Fund, Annual Awards, and Career Services events (among other things) for the remainder of the year.

- **Trades Entrepreneurship event:** We are starting to work with SOCE on the annual Trades Entrepreneurship panel event, planned for Wed May 13. Currently finalizing event location and guest speakers.
- **Volunteer Program:** Still working to strengthen and professionalize this program, recently updating our procedures for intake, onboarding, and training.
- **New Webinar Series in partnership with the Alumni Association:** We have completed 1 of 2 webinars so far. In the next webinar in this series (April 15), Laura will be interviewing BCIT grads from the Tech Entrepreneurship world.
- **Other:** Continuing as usual with other entrepreneurship support, connecting with instructors, in-class presentations, program planning for 2026-27, Peak Leadership impact report and other wrap-up, and summer planning for program improvements.

Food Service – Habitat Pub

- **Sales for March 26, 2026 – Not including catering**

○ Revenues	2026	\$52,900	2025	\$44,600
○ Average dining cheque	2026	\$17.50	2025	\$16.24
○ Total guests	2026	2,100	2025	1,320
- Alcohol sales up 38% YTD over last year
- Food sales up 25% YTD over last year
- Total Sales up 30% YTD over last year
- Trivia nights for March a bit down, likely due to reading break
- Karaoke has started, 1st night very slow, 2nd night had 10 people

Retail Services

For the Month of:	Mar-2026		Sales Data to:	19-Mar	% of Sale Days for Month	
Total Business Days:	22		Days of sales:	14	64%	
Location	Transactions	Net Sales	Budget	% of Budget	Projection	Difference
Geared Up	295	\$ 13,000	\$ 46,800	28%	\$ 20,500	\$ (26,300)
St Central	3,074	\$ 19,800	\$ 27,200	73%	\$ 31,000	\$ 3,800
St South	5,721	\$ 36,500	\$ 52,300	70%	\$ 57,500	\$ 5,200
Geared Up@NE1	289	\$ 6,500	\$ 8,800	74%	\$ 10,000	\$ 1,200
Print Shop	446	\$ 4,100	\$ 6,400	64%	\$ 6,500	\$ 100
Total Retail Services locations	9,825	\$ 79,900	\$ 141,500	56%	\$ 125,500	\$ (16,000)

Comparable stats for March 2025		
Location	Transactions	Net Sales
Geared Up	505	\$ 54,300
St Central	4,253	\$ 25,700
St South	7,856	\$ 49,900
Geared Up@NE1	422	\$ 8,400
Print Shop	518	\$ 4,600
Total Retail Services locations	13,554	\$ 142,900

- Last March, vast spending by various BCIT departments on branded merchandise in March, because March 31st is BCIT fiscal year end, has significantly contributed to Geared Up sales results for the month. This March, due to BCIT departments budgetary restrictions, this source of revenue for the store has significantly diminished. The team is working on custom orders with several student groups and preparing for retail service opportunities at ATC and AIC in the upcoming months.
- Tim Hortons has re-opened this week. However, Stand South store will continue offering extended hours of operation, with only slight reduction in hours on Monday through Thursday evenings, to accommodate our members in the best way possible, while considering operational efficiency and patronage during these extended hours of operation.
- Below is the list of most recent printed/finished materials completed by the Print Shop team:
 - Career Services Upcoming posters
 - Health Science Career Fair materials
 - ATC Spring Career Fair materials
 - Karaoke Night at PUB posters/flyers
 - Spring Hiring Fair
 - DTC Recharge
 - Link stand toppers - finished 25 altogether, including the hardware setup
 - Election posters and flyers.

Executive Reports to Council 2025-2026			Monday, March 30, 2026
Name	Position	Topic	
Cora Bell	<i>President</i>	BCIT Liaising	
		Miscellaneous	
Adam Matthews-Kott	<i>VP, Finance & Administration</i>	BCIT Liaising	
		Bylaw Committee	
		Finance Committee	
		Miscellaneous	
Andrew Maxwell	<i>Interim VP, Student Experience</i>	BCIT Liaising	
		Clubs Committee	Two funding requests were approved at last Thursdays meeting. (Computing Club & Society for Ecological Restoration)
		Miscellaneous	
Shervin Laghaie	<i>VP, External</i>	BCIT Liaising	
		Advocacy & Policy Committee	
		External Liaising	
		Miscellaneous	
Huy Tuan Tran	<i>VP, Equity & Sustainability</i>	BCIT Liaising	
		Equity & Sustainability Committee	
		Miscellaneous	
Ethan Van Dyk	<i>Chair, School of Buisness & Media</i>	BCIT Liaising	
		Set Reps	
		Miscellaneous	
Abdul Aziz Ansari	<i>Chair, Schools of Transportation, Construction, & the Environment</i>	BCIT Liaising	
		Set Reps	
		Student Spaces Development Committee	
		Miscellaneous	

Executive Reports to Council 2025-2026			Monday, March 30, 2026
Name	Position	Topic	
Ja Mu Ku	<i>Chair, School of Health Sciences</i>	BCIT Liaising	
		Set Reps	Held a Set reps meeting on March 25. I advertised the upcoming by-election for Chair of SOHS. I was able to have volunteers for the IPE HS Expo. I also advertised SIF and Distinguished Set Reps Award. My last Set Reps meeting will be on April 29, 2026.
		Miscellaneous	
Nina Lu	<i>Chair, School of Energy</i>	BCIT Liaising	
		Set Reps	
		Clubs Committee	
		Miscellaneous	
Polina Omelyantseva	<i>Chair, School of Computing & Academic Studies</i>	BCIT Liaising	
		Set Reps	
		Committees	
		Miscellaneous	
Elena Jou Luo	<i>Chair, Downtown Campus</i>	BCIT Liaising	
		Set Reps	
		Miscellaneous	
Marisa Price	<i>Chair, Specialized Transport Campuses</i>	BCIT Liaising	Meeting with new Program head at BMC, very productive in putting action toward issues with program misinformation and streamlining communications. Reached out to Associate Deans and program heads at ATC, AIC, and BMC to see if there were any new issues that they were noticing within the student body that may not have been received via the set-rep program. Reached out to ATC Associate Dean to discuss issues that came up during last set rep meeting.
		Set Reps	Set rep meeting in the process of being scheduled.
		Miscellaneous	Creating floorplan for SSDC approved renovation of BMC's BCITSA space. Creating communication of soon to be departed (on water) set reps.