

## COUNCIL MEETING MINUTES

Monday, March 21, 2011

**Executives:** Jordan Harris, President  
Rachael Radford, VP Finance & Administration  
Dan Smith, VP Campus Life  
Ciara Hamagishi, VP Public Relations & Marketing  
Nicola Gardner, VP Student Affairs  
Michal Harrison, Computing & Academic Studies Chair  
Alisa Dalhuisen, Business Chair  
Andrew Io, Energy Chair  
Brian Harvey, Transportation, Construction & the Environment Chair  
Dom Audette, ATC Chair

**Councilors:**

Daniel Khatkar	Lizhi Chen (Hughes)
Alexander Osipov	David Gordon
John McCarthy	Morgan Remfry
Mathew Brownell	Sven Okicki
Jill Hidalgo	Chris Wood
Daniel Ng	Kathryn Clevon
Jennifer Ji	Jessie Abraham
Patrick Switzer	Denis Dobrozdravich
David Rohrer	

**Staff:** Genevieve Gobeil, Outreach Coordinator

**Absentee:**

Jim Moore	Alex Rines
Caroline Gagnon	Tara Johnson
Christian Mundhenk	George Ko
Kevin Pitura	Jason Dhaliwal

**Guest:** Christina Batstone, SA Advocate

### **15.1. Meeting Called to Order**

The Chairperson, Jordan Harris called the meeting to order at 5:42m (26 voting members).

### **15.2. Acceptance of the Agenda**

It was moved that the following agenda be accepted as presented:

*Moved by: Nicola Gardner*

*Seconded by: Dan Smith*

26/0/0          Carried

### **15.3. Acceptance of the Minutes**

Be it resolved that the minutes from March 7, 2011 be accepted as distributed.

*Moved by: Dan Smith*

*Seconded by: John McCarthy*

25/0/1          Carried

### **15.4 Guest Speakers**

#### **15.4.1 SA Events – Christina Batstone- SA Advocate**

See handout.

Christina asked committee what campaigns they noticed last year. White Rose, Coming out Week, Zen, Safer Sex, and Crashed Car were mentioned.

Of the 5 Topics listed, the committee was asked which should be changed or added. Drug Use, Money Management, Health and Wellness, and Anti-Bullying were highlighted as new topics for campaigns.

It was noted that there is a Coming Out Day and a Day Against Homophobia the committee agreed that both are needed as they address two different issues.

The Committee was asked, what is the most effective way to communicate to students? Take away, featured posters in the walking path, Set Reps, and focused one message e-mails were identified. Committee members indicated that Tim Horton's, the Gym, Student Lounges, the Library, NE1 cafeteria, Parking Lots, Bus Stops, and SE2 outdoor banners were good areas for messaging.

### **15.5. Progress Reports: Executives**

As submitted.

## **15.6. Councilor Forum**

“You are here” Map discussed. It was resolved that an Interactive Map is costly and that Printed Maps and Website Map will suffice.

## **15.7. Question Period**

Councilor asked about BCIT Planetarium and student access. Jordan will look into this.

Councilor asks when construction would be completed. BCIT has said that “substantial completion” is still expected for the end of March and they expect occupancy in summer. Construction is being focused on the interior with the exterior and landscaping to come last.

Councilor asked for update on U-pass. Jordan has been working with the other Schools and Student Associations to get the U-pass here as soon as possible, however, many issues have yet to be resolved. The U-pass date is not yet determined.

## **15.8. Unfinished Business**

No unfinished business

### **15.8.1. Agenda Outline**

Alicia was not in attendance for discussion

## **15.9 New Business**

### **15.9.1 TOON-IN**

Fundraising Campaign from March 28-April 1<sup>st</sup>. Students are encouraged to participate by picking up a can and T-shirt from the Great Hall or UConnect March 24<sup>th</sup> & 25<sup>th</sup> to raise funds for the BCIT Endowment Fund and student bursaries. Prizes for volunteers include tuition vouchers up to \$1500, helicopter rides, and BCIT gear. Clubs members can win prizes individually and as a club with \$500 and first party spot of the year going to the top fundraising club. All cans will need to be handed in to the UConnect on April 1<sup>st</sup> with the winners being announced on the following week.

## **15.10. Next Meeting**

Next meeting is scheduled for Monday April 4, 2011 at 5:45pm in the Council Chamber.

## **15.11. Meeting adjourned**

It was moved by Dan Smith and seconded by Sven Okicki that the meeting be adjourned at 6:20pm.  
21/2/1 Carried

Council Meeting  
Agenda  
Monday March 21, 2011  
5:30-6:30 pm

15.1 Meeting called to order

15.2 Acceptance of the Agenda

15.3 Acceptance of the Minutes

15.4 Guest Speakers

15.4.1 SA Events – Christina Batstone

15.5 Progress Reports: Executives

15.6 Councilor Forum

15.7 Question Period

15.8 Unfinished Business

15.8.1 Agenda Outline

15.9 New Business

15.10 Next Meeting

15.11 Meeting Adjourned



March 21, 2011

## **ADVOCACY PROGRAMS AND CAMPAIGNS: A RE-EVALUATION**

### **Objective**

To gain significant student input in an effort to realign the Advocacy Office's harm reduction initiatives and campaigns with the needs and wants of the student body.

### **Background**

#### ***Harm Reduction Initiatives***

In 2007, the BCITSA incorporated the harm reduction model into its core strategies and goals. Specifically, the Advocacy Office became responsible for providing information, programming, and services to students in such a way that empowered them to make informed decisions without the imposition of an idealistic or moral philosophy.

The educational efforts, run by the Advocacy Office, were focused around five topic areas that were deemed to be of particular importance to students. They are:

1. Alcohol Awareness
2. Safer Sex
3. Personal Safety
4. Gambling
5. ID Theft and Credit

#### ***Awareness Campaigns***

The Advocacy Office is also responsible for a number of campaigns each year that have often integrated the harm reduction key messages. Most of the campaigns evolved out need to take a stand on particular issues or a need to participate in larger events of significant to the BCITSA student body. The campaigns that currently run out of the Advocacy Office are as follows:

1. The Respect Campaign (year round)
2. International Day Against Homophobia (May 17)
3. Zen Campaign for Mental Health (end of May)
4. National Coming Out Day (October 11)
5. White Rose: A Campaign for Anti-Violence (December 6)

## Feedback Questions

Answer these online at: <http://www.surveymonkey.com/s/BJF2JLW>

1. Did you notice any of the 10 initiatives and campaigns on campus this last year?
2. Should the five topic areas for the harm reduction initiatives remain the same or be changed? Are there other topics that are important for students?
3. Should we continue with the five current campaigns? Are there campaigns we should be doing instead?
4. What is the best way for the Advocacy Office to effectively execute the initiatives and campaigns? Should we use events, online media, print campaigns, etc?
5. Any other feedback regarding the Advocacy initiatives and campaigns?

## Contact Information

If you think of feedback following this meeting, please contact the Advocacy Office.

### **Christina Batstone**

Advocacy Coordinator | BCIT Student Association

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