

BCIT STUDENT ASSOCIATION 2010 - 2011 ANNUAL REPORT



SOWING SEEDS, NURTURING GROWTH



2010 - 2011 STUDENT EXECUTIVES



Jordan Harris
PRESIDENT



Rachael Radford
VICE PRESIDENT, FINANCE & ADMINISTRATION



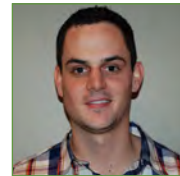
Nicola Gardner
VICE PRESIDENT, STUDENT AFFAIRS



Ciara Hamagishi
VICE PRESIDENT, EXTERNAL



Dan Smith
VICE PRESIDENT, CAMPUS LIFE



Jim Moore
CHAIR OF THE SCHOOL OF HEALTH
SCIENCES



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CHAIR OF THE SCHOOL OF TRANSPORTATION,
CONSTRUCTION, AND THE ENVIRONMENT



Andrew Io
CHAIR OF THE SCHOOL OF ENERGY



Michal Harrison
CHAIR OF THE SCHOOL OF COMPUTING
& ACADEMIC SCIENCES



Dom Audette
CHAIR OF THE AEROSPACE TECHNOLOGY
CAMPUS



Alisa Dalhuisen
CHAIR OF THE SCHOOL OF BUSINESS



MESSAGE FROM THE VICE PRESIDENT

Nicola Gardner

VICE PRESIDENT, STUDENT AFFAIRS
2010 - 2011

2010-2011 was an amazing year for the BCIT Student Association. The year started off with a fantastic orientation day led by more than 100 student volunteers and a large showcase in the Great Hall supported by all of our clubs and the BCITSA student services team.

The BCITSA had a lot of milestones this past year. We brought the U-Pass BC program to BCIT, introduced a Student Complaint Procedure, and acquired the third floor in SE2 in order to expand student space, just to highlight a few.

With over an overwhelming majority of students voting in favour of the U-Pass referendum, the BCITSA in conjunction with BCIT and TransLink has been able to provide all full-time students with an affordable option for transportation.

With money collected from student fees, we were able introduce the student lounge improvement project this year. Five student lounges across campus have been

re-designed by one of our students in the Interior Design program. Construction is set to commence this summer and the lounges should be complete by fall 2011.

As a result of our very successful set representative meetings, a need and desire for a formalized complaint process for students evolved into the student complaint procedure. Driven by our Advocate and myself we were able to draft up the Student Complaint Procedure that was successfully adopted by BCIT. This will allow for students to have expectations and deadlines for conflict resolution at BCIT.

One of our biggest successes this past year was the acquisition of the third floor of SE2 from BCIT. Through our referendum, students expressed a desire to expand student space with another majority of students voting in favour of the capital expansion levy.

This new levy ensures the BCITSA can increase the number of spaces available to clubs, bookable rooms, and additional informal student spaces. This ambitious project has been many years in the

making, so its approval is exciting for BCITSA as well as students.

Over the next year the BCITSA will be conducting focus groups to find out how else students want to develop the space. In addition to this, BCIT also approved the BCITSA to re-open our daycare and provided us with the space on campus necessary to do so. Construction for both projects is expected to commence in the summer of 2012.

In addition to these great milestones, the Student Executive, Council members, and staff continued to advocate for students, expand student services and support programs as well as improve outreach at our satellite campuses. The hard work and dedication of all of our members has allowed for our continued growth and success, I cannot thank everyone enough for all of their great work over the past year. I look forward to seeing what the 2011-2012 school year holds.

MESSAGE FROM THE DIRECTOR

Caroline Gagnon

DIRECTOR

The BCIT Student Association strives to provide services to enhance student life and facilitate success at BCIT. With our strategic plan in hand, the Council and staff members have continued to work hard to ensure that students have the most relevant and effective services and programs. This year the team outdid itself by continuing to developing initiatives to accomplish our mission.

We partnered with the School of Health Sciences to expand the mentorship program. We extended our hours of operation in some of our stores in order to meet students' needs, as well as added food options in The Stand stores. Our desire to provide a great experience for students remains our focus.

For the past two years, we have been focusing on satellite campuses. This outreach emphasis not only provided new programs and events, but increased student engagement with new events.

A lot of energy was spent re-

branding our services. For the past couple of years, there has been a push to increase awareness of what the Student Association does. In the past, many students were not aware of the many opportunities the BCITSA provides. However, I am pleased to report that as a consequence of improving our engagement with students, we have seen a significant increase in program registration.

Two referendums were presented to the students this year and both were approved by membership with a great level of participation. The Student Executives and Council not only provided the guidance and leadership to propel us forward, but have worked on numerous initiatives independently.

From the U-Pass BC program to the Student Complaint Procedure; from posting gender neutral washroom signs to lobbying BCIT to installing a water fountain in the EhPod and showers at Marine Campus, all these small victories make life on campus a little more comfortable for all students. Further, our Stu-

dent Lounge Committee worked on the new student space initiative created last year to enhance student informal space on campus. This year, five spaces were selected. The initiative to bring more elements of nature in this "concrete jungle" will be completed early Fall of 2011 for all students to enjoy. The legacy that students have created through this initiative will ensure that students have comfortable places to relax between classes for years to come. It is exciting to see how student engagement can make a difference on campus.

After many years of working with students, I continue to be amazed by the dedication and passion that our students and staff members bring to the table. It is only through great collaboration between everyone that we can be successful.

Thank you to everyone for another great year!

A handwritten signature in black ink that reads 'C. Gagnon'.



OVERVIEW AND HIGHLIGHTS

STUDENT SERVICES

Last year was exceptionally successful for the Uconnect Resource Centre, largely thanks to greater focus on outreach and promotion. Many of the programs and services saw a jump in use, especially clubs, and health and wellness programs. High levels of efficiency have allowed staff to effectively serve ever-growing numbers of students who come to the Uconnect, whether they wish to enrol in our programs, discuss the health plan and other wellness services, or simply get information about BCIT.

In response to the growing popularity of clubs, the Clubs Coordinator position was created to better serve students. Thanks in part to the creation of the position, seven new clubs were established by year's end and it is expected that number will continue to increase.

In an effort to provide more physical and mental wellbeing at no cost to students, in addition to the Crash Course Cooking,

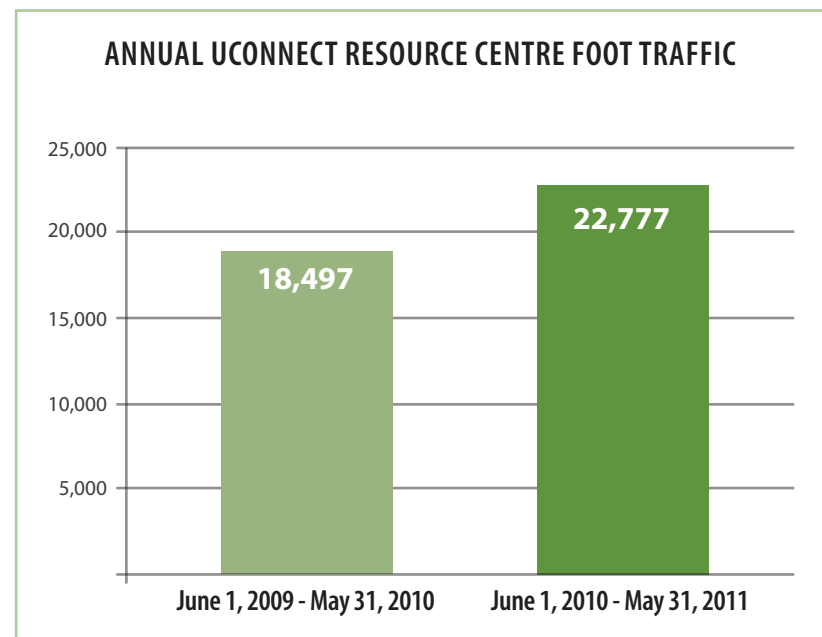
Harvest Box, and Zen Lounge programs, the Uconnect Resource Centre also began to cover students' costs to participate in boot camp classes through recreation services. This program has been exceptionally popular due to its high value and students' interest in physical activity.

The staff consistently works hard to reach out to students to spread awareness of their programs and services with great

success. There was a significant spike in foot traffic in the Uconnect, with a jump of more than 23 per cent in number of visitors in comparison to the previous year, from 18,497 to 22,777. Given that the Uconnect's goal was an annual increase of 10 per cent, this is a tremendous achievement.

RETAIL

The retail stores, including Geared Up and the Student As-



OVERVIEW AND HIGHLIGHTS (continued)

sociation's numerous convenience stores (The Stand stores located at SE2, SE12, and NE1) around the Burnaby campus, worked hard to diversify their products and services to best serve students' interests. For example, different food and drinks such as hot dogs and specialty coffees are now available from some of The Stand stores.

There have also been several renovation projects, including

The Stand South and Geared Up, ensuring a fresh look and better floor layouts to maximize efficiency, allow better impact of BCITSA branding and accommodate a better selection of products.

PROFESSOR MUGS PUB

Professor Mugs Pub experienced another successful year, thanks in part to an increase in the frequency of events or-

ganized by clubs and BCITSA alike. Another draw for students has been the diversification of the menu, as well as new kitchen practices to minimize wait times for food. Both have resulted in higher levels of customer satisfaction, ensuring more return customers. Those factors, combined with controls on food and labour costs, have ensured that the pub remained profitable.



Four friends take a break from classes to practice henna art.

MARKETING & COMMUNICATIONS

Our Marketing and Communications department experienced a renaissance this year with a renewed drive to reach out to both current and past BCIT students, as well as the community at large. Social media, events, and traditional media coverage have all been instrumental in raising BCITSA's profile and spreading awareness of its products and services.

Social Media

In an effort to modernize the Student Association and con-



nect with our members, we further developed our social media presence, including Facebook, Twitter, LinkedIn, and YouTube. Facebook and Twitter have been useful to help with communication and student engagement. LinkedIn was used extensively by the Uconnect Resource Centre to communicate with Peak Leadership participants. YouTube served as a platform for videos of events and addresses. Our on-line expansion helped to promote events, spread information about services, and helped show the BCITSA's personality.

Media Coverage

Awareness of BCITSA's was not confined to our campuses. We received traditional media coverage in newspapers such as the *North Shore News*, the *Burnaby Now*, and the *Province*. We also received television coverage on CityTV and CTV, with both networks running stories on their evening news programs that involved BCITSA, further raising our profile in the community.



New and returning students fill Burnaby Campus' Great Hall during Orientation Week.

SATELLITE CAMPUS OUTREACH

BCITSA made it a priority to reach out to all students, but especially those at satellite campuses. We have worked hard to bring more services and events to satellite campuses to enhance the student experience and to strengthen the sense of community at all five BCIT campuses.

Satellite campus event highlights included the Wright Brothers Flying Extravaganza

at the Aerospace Technology Campus, where 15 teams built airplanes out of office supplies. The Great Northern Wing It chicken wing-eating contest was a great success at the Great Northern Way Campus. The Float Your Boat at the Marine Campus, where participants competed with homemade watercraft, was one of our more memorable events. In an effort to being all five campuses

OVERVIEW AND HIGHLIGHTS (continued)

together, Class Clash 2011 pitted schools against each other for an indoor soccer tournament. Congratulations to Team United Nations from the School of Transportation for taking the Class Clash Trophy this year!

Based on feedback from students, the increased BCIT-SA presence was greatly appreciated. It was at this event that one student remarked

that, “For the first time in my four years at BCIT, I felt part of BCIT.”

It is feedback like his that makes our efforts to reach out and better serve students a rewarding experience.

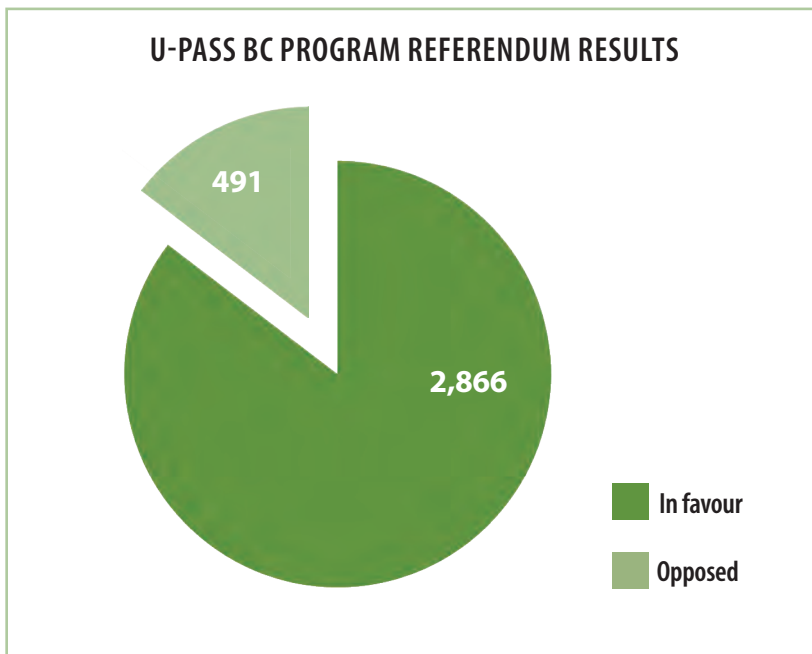
REFERENDA

There were two referenda held in the 2010 – 2011 fiscal year. The first referendum asked the student body if they would be willing

to adopt the U-Pass BC program, which provides public transit passes at a significantly discounted price. Voting took place online, with polls open from January 7 to 17. 3,367 students submitted their vote, with an impressive 85 per cent casting their ballots in favour of the U-Pass BC program.

In May, BCITSA ran a second referendum with the goal of introducing a capital levy to fund the expansion of facilities for students.

The expansion was to include a multi-roomed student networking hub/business centre, on-site health and medical care facilities, rooftop sun deck for working outdoors and lunches, prayer room, increased study and lounge space, and larger, dedicated club spaces. Polls were open from May 6 to 12. The referendum was a success, with 337 voting in favour and 155 in opposition, resulting in over 68 per cent of voters supporting the introduction the capital levy.





AWARDS, BURSARIES, AND SPONSORSHIPS

AWARD	VALUE	RECIPIENT
President's Award	Non-monetary	Leo De Souza
Silver Pen Award	\$500	Brenna Temple
Laurie Jack Award	\$500	Michael Gardner

SET REPRESENTATIVE AWARDS	VALUE	RECIPIENT
School of Energy	\$500	Denis Dobrozdravich
School of Computing and Academic Studies	\$500	Chris Wood
School of Business	\$500	David McConville
School of Health Sciences	\$500	Laura Chow

BURSARY	VALUE	RECIPIENTS
Save Your Ass Fund	\$25,000 total	42 students
Sharing Costs Or Recognizing Excellence (SCORE) Endowment	\$3,600	4 students
Toon-In Endowment	\$640	1 student
Student Society Emergency Aid Fund	\$10,000	17 students
Student Initiative Fund	\$15,000 (\$10,000 from BCIT)	80 students

BCITSA SPONSERS & SUPPORTERS

Apple	BCIT Recreation Services	Healthy Smile Dental Hygienist
Aradia Fitness (Tri-Cities)	Boston Pizza (Brentwood and Esplanade locations)	Helijet
ASTTBC	Fright Nights at the PNE	Pepsi
Aviation World	Gallivan & Associates Student Networks	SexEdWithATwist.com
BCIT Alumni Association	Grouse Mountain	Staedtler
BCIT AV Services	Harbour Air Seaplanes	Whistler Blackcomb
BCIT Logistics		Yyoga
BCIT Media Works		

FINANCIAL INFORMATION

SUMMARY STATEMENT OF FINANCIAL POSITION AS AT MAY 31, 2011	2011	2010
ASSETS		
Cash and other current assets	\$2,486,593	\$2,194,477
Capital assets, net of depreciation	713,299	702,473
Investments	476,014	880,463
Deferred charges	189,508	201,385
	\$3,865,414	\$3,978,798
LIABILITIES		
Current liabilities	\$893,755	\$1,259,587
Net assets, by fund balances		
Capital Assets	713,299	702,473
Capital Levy Fund	84,697	-
Medical Insurance Fund	640,707	598,020
Unrestricted	1,532,956	1,418,718
	2,971,659	2,719,211
	\$3,865,414	\$3,978,798

The financial information is a summary compiled from the Audited Financial Statement prepared by the SA auditors, Reid Hurst Nagy, Inc., Certified General Accountants. The reader is cautioned that the summary may not fully suite the needs of the reader and for more details the reader should review the full financial statements with explanatory notes which can be found at www.bcitsa.ca.



SUMMARY STATEMENT OF OPERATIONS FOR THE YEAR ENDED MAY 31, 2011	2011	2010
STUDENT MEDICAL INSURANCE FUND		
Student medical fees collected	\$1,317,956	\$1,045,669
Medical insurance premiums paid	(1,227,038)	(1,003,910)
Expenses - wages, rent, G&A	(48,231)	(887)
Excess of revenues over expenses	\$42,687	\$40,872
CAPITAL LEVY FUND		
Capital levy collected for student spaces	\$84,697	-
Student spaces expenditures	-	-
Excess of revenues over expenses	\$84,697	-
OPERATING FUND		
BUSINESS REVENUES - RETAIL AND PUB	\$2,678,105	\$2,384,921
Cost of sales	(1,350,748)	(1,202,585)
Wages, rent, G&A, amortization	(1,208,866)	(1,121,604)
Net business surplus/(loss)	118,491	60,732
OTHER REVENUES		
Student fees collected	1,196,131	1,104,780
Other various revenues	423,690	394,392
Clubs - membership fees, fundraising, miscellaneous	101,163	71,873
	1,720,984	1,571,585
Total net revenues	1,839,475	1,632,317
EXPENSES		
Student service and program delivery	789,110	750,990
Administration	807,018	759,917
Club expenses	108,283	88,634
	1,714,411	1,599,541
EXCESS OF REVENUES OVER EXPENSES	\$125,064	\$73,647

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BCITSA Publications
3700 Willingdon Ave.
Burnaby, B.C. V5G 3H2
publications@bcitsa.ca

