

## PERSONAL PITCH

---

One key element to networking and feeling confident doing so, is knowing yourself and what you have to offer. Therefore, when it comes to connecting with people you're meeting at a networking event, a party, on the bus or for an info interview over coffee, you want to be able to speak to your strengths and who you are. Creating a Personal Pitch, sometimes also called an elevator pitch, can help to prepare you for such occasions in which you need to introduce yourself and tell others what skills, strengths and experience you bring to the table.

You want your Personal Pitch to be short and concise, yet provide enough detail so that it is unique to you. Be sure to include some personalized specifics that will allow the person listening to ask you some follow up questions. Your Personal Pitch should be a tool to introduce yourself and spark conversation.

Here are some points that you can consider including:

- Program of study, expected graduation date
- Summary of relevant experience
- Key skills and strengths
- Type of work you're interested in and/or what your long term goals are

Create your Personal Pitch below. Writing in point form will keep you from memorizing your Pitch and making it sound too rehearsed. If you have the key points in mind, you're more likely to be able to deliver your Personal Pitch in a casual and natural style.

---

---

---

---

---

---

---

---

---

---