

# CAREER SERVICES

## GOLD SPONSORSHIP | \$20,000

### EXHIBITING AND VENDING

Reserved exhibiting spaces at Industry Days Events including a table, 2 chairs, WiFi and power connections

Priority exhibiting space placement at events

Study room naming rights for rooms located in the BCITSA Centre, booked year-round by students

Curated employer information session to share available employment opportunities with targeted students and alumni

Recruitment table to directly connect with BCIT students in a high traffic area of campus, or a reserved interview room

### DIGITAL ADVERTISING

Rotating banner on the 7, 51" BCITSA digital screens placed in high traffic locations at the Burnaby Campus. Screens run 24 hrs a day, 7 days a week.

Logo placement and mentions on social media event promotion. BCITSA Facebook, Twitter, Instagram and LinkedIn have a combined follower count of over 17,000.

Logo placement on Career event web pages. 2018/19 year welcomed over 25,500 visitors to the BCITSA Careers website

Advertisement in digital *LINK* Magazine. 8 issues available online, each read by over 400 students

Profile e-blast to Career Track Students and Alumni. E-Blast list included over 12,000 members in 2018/19

### PRINT ADVERTISING

Advertisement in the Student Agenda. 11,000 printed and distributed across 5 campuses

Advertisement in the *LINK* Magazine. 8 issues printed, 1000 copies per issue distributed across 5 campuses

Advertisement in the career workbook. 500 copies issued to proactive students/alumni in Career Services workshops

Logo placement on event exhibitor packages, distributed to all exhibitors

Logo placement on main event signage, placed in a highly visible area to all event attendees

### PERKS

One-one-one consultation with a Career Specialist. 7 specialists, each representing a different BCIT School