

CAREER SERVICES

BRONZE SPONSORSHIP | \$10,000

EXHIBITING AND VENDING

Reserved exhibiting spaces at Industry Days Events including a table, 2 chairs, WiFi and power connections

Priority exhibiting space placement at events

Curated employer information session to share available employment opportunities with targeted students and alumni

Recruitment table to directly connect with BCIT students in a high traffic area of campus, or a reserved interview room

DIGITAL ADVERTISING

Rotating banner on the 7, 51" BCITSA digital screens placed in high traffic locations at the Burnaby Campus. Screens run 24 hrs a day, 7 days a week.

Logo placement and mentions on social media event promotion. BCITSA Facebook, Twitter, Instagram and LinkedIn have a combined follower count of over 17,000.

Logo placement on Career event web pages. 2018/19 year welcomed over 25,500 visitors to the BCITSA Careers website

Advertisement in digital *LINK* Magazine. 8 issues available online, each read by over 400 students

Profile e-blast to Career Track Students and Alumni. E-Blast list included over 12,000 members in 2018/19

PRINT ADVERTISING

Advertisement in the Student Agenda. 11,000 printed and distributed across 5 campuses

Advertisement in the *LINK* Magazine. 8 issues printed, 1000 copies per issue distributed across 5 campuses

Advertisement in the career workbook. 500 copies issued to proactive students/alumni in Career Services workshops

Logo placement on event exhibitor packages, distributed to all exhibitors

Logo placement on main event signage, placed in a highly visible area to all event attendees

PERKS

One-one-one consultation with a Career Specialist. 7 specialists, each representing a different BCIT School

