

LinkedIn Profile Checklist

CUSTOMIZE YOUR PROFILE URL: Avoid a generic link that will be difficult to include on your resume.

INCLUDE A BACKGROUND PHOTO FOR FURTHER BRANDING: If you want to brand your BCIT education, you can use a photo of BCIT. If you are seeking opportunities in environmental science, perhaps use a landscape.

MATCH YOUR PROFILE PHOTO WITH YOUR BRANDING: Use a professional photo that's appropriate for the industry you're in. It should look friendly and approachable, not like a passport photo.

MAKE THE MOST OF YOUR HEADLINE: Your LinkedIn headline is one of the most visible sections of your profile and the key to making a positive impression. Give your reader a snapshot of who you are and your personality, motivating them to read further. Identify key- words to use from your target job descriptions, and use those to attract the attention of hiring managers and recruiters.

WRITE A SUMMARY THAT MOTIVATES YOUR VIEWER TO READ MORE: Make your summary jam-packed with industry keywords while letting your personality shine through for your viewers. Use descriptive words that demonstrate your abilities, subject matter expertise, and skill sets.

The screenshot shows a LinkedIn profile for Louis Rivest. The profile URL is https://www.linkedin.com/in/louisphilippervestgiguere/. The profile includes a background photo of a desk with a laptop and a coffee cup, and a profile picture of Louis Rivest. The headline is "Chair of Computing and Academic Studies at BCIT Student Association". The profile also shows mutual connections, activity, and experience sections.

Profile Information:
 Louis Rivest · 2nd
 Chair of Computing and Academic Studies at BCIT Student Association
 Burnaby, British Columbia, Canada · 246 connections ·
[Contact info](#)

Highlights:
 6 mutual connections
 You and Louis both know Trina Prince, Larry Jung, and 4 others
 You both work at BCIT Student Association
 Louis started at BCIT Student Association 6 months after you did
[Say hello](#)

About:
 Chair of Computing and Academic Studies at the British Columbia Institute of Technology. Completing a diploma in Computer Systems Technology at BCIT.
 ... see more

Activity:
 248 followers
 Booking.com: The largest selection of hotels, homes, and vacation rentals
 Louis shared this
[See all](#)

Experience:

- Digital Development Coordinator**
 STEM Aces Education Inc.
 Jul 2019 – Present · 2 mos
 Richmond, British Columbia, Canada
 As Digital Development Coordinator, I act as an adviser for everything related to technology, software, and hardware for use in STEM Aces camps. I also analyse all processes and operations and provide counsel on growth opportunities for the company. It is also my responsibility to support and liaise between instructors and management.
- Chair of Computing and Academic Studies**
 BCIT Student Association
 Jun 2019 – Present · 3 mos
 Burnaby, British Columbia, Canada
 As Chair of Computing and Academic Studies, I represent students from the school in over 250 courses and 40 different programs at BCIT. As part of the BCIT SA executive board, I help shape and improve student life to create a strong platform from which students can confidently launch their careers. I search for and connect students with opportunities in their fi... See more
- Computer Systems Technology Student**
 British Columbia Institute of Technology
 Sep 2018 – Present · 1 yr
 Burnaby, British Columbia, Canada
 "BCIT's Computer Systems Technology (CST) two-year diploma program combines computer systems theory with hands-on practical experience in software development. You'll learn software engineering and programming from industry professionals, and gain experience working on real projects, from concept to deployment. In second year, speciality opt... See more

ADD MULTI-MEDIA ELEMENTS: Add various types of media, such as logos, videos, images and audio files that support your brand and make your viewers scroll down and stay engaged.



CHOOSE THE RIGHT SKILLS AND GET ENDORSEMENTS: Choose the right skills that add value to your overall profile and the types of roles you are seeking. Ask your connections to endorse you for those skills and keep the most relevant endorsements.



GET RECOMMENDATIONS: Recommendations from colleagues, managers, mentors, and instructors about your work, capability and character is the best kind of boost you can get on LinkedIn. Reach out to your connections and ask them to provide a recommendation.



ALIGN YOUR PROFILE DATA TO YOUR RESUME INFORMATION: In most job application scenarios, hiring managers will find your LinkedIn profile after they have reviewed your resume. It's important that your resume and LinkedIn profile are aligned with accurate information across both mediums.



SHOWCASE YOUR WORK: Use the project section to spotlight work that is pertinent to your profession. Upload applicable media, presentations, videos, and documents. Ensure your content reinforces your professional and/ or personal brand.



COMPLETE ALL SECTIONS: A comprehensive profile will improve the positioning of your profile in search results. Try your best to complete additional sections of your profile, such as skills, accomplishments, and recommendations. Have your received honours and awards? Have you joined any clubs at school or outside? Are you competent in multiple languages? These are details that could certainly make you unique and help you rise above the competitio



Education



British Columbia Institute of Technology

Diploma, Computer Technology/Computer Systems Technology, 1
2018 - 2020

Activities and Societies: Set Representative StartUp Club Executive

Computer Systems Technology diploma, with choice of specialization in 3rd term.

Media (1)



BCIT CST Full-Time Diploma



The University of British Columbia

Bachelor of Science - BS, Applied Animal Biology
2011 - 2016

Skills & Endorsements

Customer Service · 4



Endorsed by 2 of Louis' colleagues at Science World British Columbia

Leadership · 4

Georgiy (Gosha) Maruzhenko and 3 connections have given endorsements for this skill

Teamwork · 4



Endorsed by 2 of Louis' colleagues at Science World British Columbia

[Show more](#)

Recommendations

Received (1)

Given (0)



Amy Smith

Career and Student Service Professional

July 5, 2019, Louis worked with Amy in the same group

I first worked with Louis as a Set Representative at BCIT to benefit from his excellent feedback and ideas on providing Career Services for Computing students' needs. Since then, Louis has taken on a larger role in student governance as the Chair of Computing, which is a formidable responsibility to ju... [See more](#)

Accomplishments

4

Languages

English · French · Japanese · Mandarin

2

Projects

Icopico · Duet With Me

Interests



myBIO Community - Biotechnolo...

59,520 members



Information Security Network

139,209 members



Data Science, Big Data, Machine ...

30,433 members



Augmented & Virtual Reality Prof...

14,802 members



SAP

1,605,773 followers



SAP Community

362,967 members

[See all](#)