

For immediate release  
September 20, 2016

## **Booming Tech and Digital Entertainment Sectors lead to Demand for Developers and VFX artists**

### **BCIT Student Association hosts Technology Industry Days Career Fair September 27**

**Vancouver, B.C.** – According to the Vancouver Economic Commission, there are more than 7,000 tech and ICT companies and close to 1,000 digital entertainment and interactive businesses in British Columbia. Vancouver's technology, digital entertainment and interactive sectors are booming, and the need for talent is intensifying. The BCIT Student Association wants to make sure that BCIT's talented students and alumni are at the centre of this growth by hosting the second annual Technology Industry Days career fair in the heart of downtown Vancouver on September 27. The event will be hosted at the BCIT Downtown Campus, located at 555 Seymour Street, Vancouver, in Room 280-284.

BCIT is the second largest post-secondary institution in B.C. with over 48,000 students in programs such as Television and Video Production; 3D Modelling, Art and Animation; Computer Systems - Game Development; and more! Recognizing the need for talent, BCIT has moved its Computer Information Technology program to the BCIT downtown Vancouver campus starting in September 2016.

The Student Association is excited to host big name employers including SAP, Traction on Demand, Absolute Software, Unbounce, SHOES.COM, ISM Canada – an IBM company, IUGO Mobile Entertainment, DHX Studios, Double Negative Canada Productions Ltd., Image Engine, MPC, Scanline VFX, and more!

BCIT's talented grads, such as SHOES.COM Co-Founder Sean Clark, will play a leading role in the growth of the technology, digital entertainment and interactive sectors in British Columbia. The Student Association strives to be an instrumental resource to help these students connect with ideal employers and opportunities. Technology Industry Days is an excellent venue for students and alumni to showcase their talents and knowledge, while employers have the opportunity to meet with the newest generation of industry ready graduates and prospective hires.

About the BCIT Student Association:

The British Columbia Institute of Technology Student Association (BCITSA) is a non-profit student services and advocacy organization for the British Columbia Institute of Technology (BCIT), the second largest post-secondary institution in British Columbia. The BCITSA supports and enhances the quality of student life for over 48,000 BCIT full-time and part-time students across BCIT's five campuses. BCITSA's Career Services department was launched in September 2014 in response to a student referendum. BCITSA Career Services increases professional connections between employers and students, and facilitates successful employment relationships.

For more information please contact:

**Tara Mollett**  
Student and Career Services Manager  
p 604.456.1167 | e [tmollett@bcitsa.ca](mailto:tmollett@bcitsa.ca)

**James Foran**  
Marketing & Communication Manager  
p 604.432.8973 | e [jforan@bcitsa.ca](mailto:jforan@bcitsa.ca)